Social Media Volunteer Role Description

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|  | **Social Media Volunteer**   |
| Purpose of the role | To support the Bereavement Service through regular social media posts which will help us to:* Raise awareness about end of life and bereavement
* Promote our patient & family support services
* Build networks and partnerships
* Engage with new or established service users.
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| What you will be doing | * Setting up social media accounts including Twitter and Facebook
* Drafting and sharing regular social media plans for scheduling
* Monitoring responses, feeding back to the Bereavement service via verbal and written updates.
* Carrying out additional promotional, events or marketing tasks where agreed.
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| Skills, experience and qualities needed | * Experience of using social media scheduling tools such as Hootsuite, Buffer etc
* Aptitude in learning to use new online tools
* Good writing skills
* Experience of promoting products or services via social media
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| When and where | 2-4 hrs a week depending on service need and your availability. Based at the hospice between 10am and 2pm either Monday, Tuesday or Wednesday. |
| Support offered  | * Supported by the Bereavement Services Manager and team
* Volunteer induction, and any future training where required for the role
* Expenses
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| What you could get out of it | * A chance to contribute to facilitate the support of bereaved families and patients accessing our service
* Opportunities to meet new people
* Ability to keep up to date on current social media trends and tools
* An overview of other volunteer roles within the hospice and the potential to change or take on additional roles in future.
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| Other relevant information  | We will require you to apply for a DBS as part of the role |
| What to do if you’re interested | Please email pafss@marystevenshospice.co.uk for more information and we will get in touch.  |